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ICE BEARS AND ISLANDS

KAYAK CIRCUMNAVIGATION OF SVALBARD NORWAY



A POLAR DREAM



In the heart of the Arctic Ocean, at 76-81° North, the Svalbard Archipelago remains one of the worlds last great 'firsts'. Despite numerous attempts, no one has ever paddled around all four main islands.

After 6 years of dreaming and planning to complete this trip, this coming summer we are setting off to do just that.

THE PLAN



In late June 2015, our team will fly north to Longyearbyen, Svalbard, to begin our 2000-kilometre sea kayak journey around the archipelago. We expect this adventure to take around 90 days, and apart from two planned food drops, we will be paddling expedition style without a support crew.

Our strategy for this expedition will depend on our predictions for the ice break up around the north-east corner of the archipelago. Some of the major challenges that we will face include a 300 kilometre uninterrupted stretch of glacial cliffs, polar bears, walrus, freezing temperatures and pack ice.

THE TEAM



After years of dreaming and planning, our crew has at last come together. We are an international team combining a mix of solid technical kayak expedition and cold environment skills, and united by a simple love of adventure. Our team consists of New Zealanders Jaime Sharp (33) and Tara Mulvany (25), Jeff Allen from the UK, and Per Gustav Porsanger (PG) from Norway. Between us, we have travelled thousands of miles in sea kayaks, worked in the challenging environments of the far north and deep south, and have completed circumnavigations of Japan, South Georgia, Ireland, Vancouver Island and the three main islands of New Zealand.



PADDLE NORTH WITH US

We are setting off on a personal journey, but with your support we can share this journey with a global audience. The name of our expedition, "Ice Bears & Islands", refers to the native Norwegian name for the polar bear – 'Isbjørn.' Literally meaning "Ice Bear".

What we are offering you is the chance to share and become part of this unique story. Help us fund this project and, depending on level of funding, we will provide media in the form of word, photo, and film.

We also plan to create a 30 minute documentary film on return.

SPONSOR

YOUR LOGO HERE



WHAT WE NEED

Financial and equipment sponsors are our needs, we are predicting an overall cost of \$80,000 USD in expenses, comprising of food, travel, and equipment. We have a good chunk of the personal expenses covered, however we are still in need of key equipment to use and for extra gear we can use in a fundraising Campaign.

In return we can provide

- Website logo placement (size and location depending on support level)
- Gear reviews
- Blog posts
- Marketing photos
- marketing film
- Placement of Logo on kayaks
- your product being affiliated with and helping us achieve a world first



CONTACT US

If this project is of interest to your team and product please let us know and we will send you a more detailed outline of the project, what we would like from you and the details of what we can provide in return.

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